



Product overview

The Primo led strip is versatile and compatible with Sensio dimmable receivers. It is available in warm and cool white making it suitable for any type of kitchen design, whether traditional or contemporary.

The product has a superb light output with a high lumen per watt efficacy.

The 5m reel is easy to install and is supplied with a high-quality 3M adhesive backing tape that sticks to any dry or flat surfaces.

The led strip can be cut at every 100mm, scissor icon marks are situated identifying where the strip can be cut.

The PRIMO can be supplied with a 2.5m driver connection cable and an LED driver. Sensio plug and play system eliminates the possibility of wrongly connecting the strip

Mechanical Specification

Product	Dimension (mm) L x W x D	Weight (grams)	IP Rating
SE10755CO	5000x10x3	52	IP20
SE10755W0	5000x10x3	52	IP20

Benefits

- LED Technology for long life
- Energy Saving (Good Lumens per watt ratio)
- Easy to install
- Ideal for any Kitchen Design

Key Features

- Dimmable.
- Self Adhesive
- Compatible with Sensio Dimmable receiver.
- High Lumens per Watts
- Available in Warm and Cool White

Technical Specification

Power	3.6 W/m
Voltage	24V
Light output	5000mm Warm White : 1985 lm
	5000mm Cool White : 1990lm
Cool White	110.5 lm/W
Warm White	110.2 lm/W
Cut Marks	Every 100mm
Beam Angle	120°
Number of LED's per meter	60
Operating Temperature	5°C to 45°C

Order Codes

Description	Order Code	Barcode	Carton (QTY)
5m Primo Warm White	SE10755W0	5060522081043	50
5m Primo Warm White + 30W Driver	SE10755W1	5060400555482	8
5m Primo Cool White	SE10755C0	5060522081036	50
5m Primo Cool White + 30W Driver	SE10755C1	5060400555475	8

Specification:

Wattage: 2.5W | 10W Voltage: 24V • LED Qty: 30 | 120 Beam Angle: 120° Life Span: 50,000 Hours Finish: Various LED colours (7 Pre-set colours) Lumen Output: 165lm/ 660lm Length: 500 x 1 Ox 2.5/2000 x 1 Ox 2.5 (Product dimensions in mm) IP Rating: IP54

Product code:

SE10225RO - RGB Colour Changing Flexible Strip - 500mm Reel

SE10245RO - RGB Colour Changing Flexible Strip - 2m Reel

SE10225R1 - RGB Colour Changing Flexible Strip Pack-

- Use with the RGB Remote Control or Multi-Light Control application to select the perfect colour or colour changing option. (Bluetooth receiver required for this feature).
- Or use the RGB In line Switch for shorter runs.
- Quick and easy installation - strips have 3M self adhesive backing tape.
- Male and female ends on the strip allow you to join multiple strips to create the length that you require. A maximum length of 12m is achievable using one 60W driver.
- The strip can be cut every 100mm. Scissor icons mark where the strip can be cut. Once the strip has been cut, the cut-off piece cannot be re-used.
- All you need to install is an adequate number of strips, driver connection lead(s) - one per run of strips, driver and a RGB control.

Product	Dimensions (mm) L x W x D	Weight (grams)	IP Rating
SE10245RO	500x10x2.5	25	IP54

Product	Dimensions (mm) L x W x D	Weight (grams)	IP Rating
SE10245R0	500x10x2.5	25	IP54

Product	Dimension (mm) L x W x D	Weight (grams)	IP Rating
SE10755CO	5000x10x3	52	IP20
SE10755W0	5000x10x3	52	IP20

506040055482

5060522081043

Description	Order Code	Barcode	Carton (QTY)
RGB strips (500mm)	SE10245R0	5060522080787	250
RGB strips (2000mm)	SE10225R0	5060400551217	100
RGB strips (2000mm) + 30W driver	SE10225R1	5060522080794	50

Description	Order Code	Barcode	Carton (QTY)
5m Primo Warm White	SE10755W0	5060522081043	50
5m Primo Warm White + 30W Driver	SE10755W1	506040055482	8
5m Primo Cool White	SE10755C0	5060522081036	50
5m Primo Cool White + 30W Driver	SE10755C1	506040055475	8

Power	3.6 W/m
Voltage	24V
Light output	5000mm Warm White : 1985 lm
	5000mm Cool White :1990lm
Cool White	110.5 lm/W
Warm White	110.2 lm/W
Cut Marks	Every 100mm
Beam Angle	120°
Number of LED's per meter	60
Operating Temperature	5°C to 45°C